

POST-SHOW REPORT 2025

ORGANISED BY

A SHOW TO REMEMBER

The **Base Oils, Lubricants & Additives Technology (BOLAT) Show 2025** proved to be more than just an event — it became a **milestone gathering for the global lubricants, base oils, and additives community**. For three dynamic days, Dubai World Trade Centre transformed into a vibrant hub of **innovation, networking, and business opportunities**, welcoming decision-makers, solution providers, and buyers from across the world.

From **cutting-edge product launches and live demonstrations** to **thought-provoking conference sessions led by global visionaries**, BOLAT 2025 delivered unmatched value to exhibitors and visitors alike. Deals were struck, partnerships were forged, and insights were shared — reinforcing BOLAT's position as the **region's most influential industry platform**.

But the story doesn't end here. Building on this incredible momentum, the **3rd edition of BOLAT returns from 28–30 September 2026 at Dubai World Trade Centre, UAE** — promising to be **bigger, broader, and more impactful than ever before**. Don't just hear about it next year, **be part of the experience**.

2025 AT A GLANCE

3000+

Key Decision-Makers

100+

Product & Tech Showcases

30+

Expert Speakers

10+

Key Markets



THE BUZZ CREATED



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Media Fusion LLC and Crain Communications are strengthening their position as a leading co-organisers of specialised trade shows across the Middle East, hosting multiple flagship events at #DubaiWorldTradeCentre.

We spoke with:

- **Taher Patrawala**, Managing Director of Media Fusion & MFX Exhibitions
- **Matthew Barber**, Global Events Director, Sales Director Global Polymer Group
- **Crain Communications**
- **Omar Al Busaidy** عمر البوسعيدى, President – UAE & Oman Future Pipe Industries
- Vijet Singh** Vice President, EV Charging Infrastructure **ADNOC Distribution**

They highlighted how their partnership built a dynamic portfolio including **Middle East Composites & Advanced Materials Expo**, **UTECH Middle East Foam & Polyurethane and Adhesives, Sealants & Bonding Expo**, **Base Oils, Lubricants and Additives Technology Show (BOLAT)**, **Sleep Expo Middle East**, **Furtech Show** and **Plastics Recycling Show Middle East & Africa**. Each event serves as a hub for professionals to connect, collaborate, and explore cutting-edge solutions, reinforcing both companies' role as a trusted partner in driving sector-wide advancement and fostering new opportunities across the region.

Media Fusion LLC.



Harshal Atul Shah • 2nd
Managing Director Transasia Petrochem Pvt Ltd Manufacturer & Exporter Of Lubri...
1mo • Edited •

Base Oils, Lubricants and Additives Technology Show (BOLAT)

It's always great to visit Dubai, and this time was no different. I had the opportunity to attend the Bolat Exhibition, which was both insightful and fruitful. Along with engaging in meaningful discussions, we connected with different clients, shared perspectives, and explored how we can help address their challenges. The conference also opened doors to frame potential deals and collaborations in ways that create lasting value.

TRANSASIA PETROCHEM PRIVATE LIMITED



Arwa Al Salmi • 3rd+
Business Development specialist
1mo •

Arwa Al Salmi • 3rd+ Business Development specialist

Proud to represent **Hormuz Marine** at **Base Oils, Lubricants and Additives Technology Show (BOLAT)** focusing on expanding and enhancing our efforts in the **#lubricants** sector, particularly within the **#marine** industry. This event provided a great opportunity to connect with industry leaders, explore innovative solutions, and strengthen our presence in this specialized market. Looking forward to turning these insights into action and driving growth in this vital sector.

Base Oils, Lubricants and Additives Technology Show (BOLAT)

وذلك في إطار تعزيز وتوسيع جهودنا في **Base Oils, Lubricants and Additives Technology Show (BOLAT)** قطاع **#زيوت التشحيم**, لا سيما في قطاع **#الملاحة البحرية**. شكّل هذا الحدث فرصة مميزة للتواصل مع خبراء الصناعة، واستكشاف أحدث الحلول، وتعزيز حضورنا في هذا السوق المتخصص. نتطلع إلى تحويل هذه التجارب إلى خطوات عملية تساهم في نمو هذا القطاع الحيوي.



Negar Mhmmd • 2nd
Commercial Specialist | petroleum products supplier| Manufacturer of Base oil |SA...
1mo •

"Honored to represent Kpoil at the Bolat Exhibition 2025 in Dubai. This international platform brings together key players in the base oil and lubricants industry, providing valuable opportunities to exchange expertise, explore innovative solutions, and strengthen global partnerships. I look forward to meaningful discussions with industry leaders and potential partners, with the aim of building long-term collaborations that support sustainable growth and excellence in our sector."



Fathimathul Hiba C • 3rd+
MBA in Business Analytics and Supply Chain Management
1mo • Edited •

Two very different industries, one big lesson Every space has something to teach. Grateful for the chance to explore **ISM Middle East** and **Base Oils, Lubricants and Additives Technology Show (BOLAT)** Dubai World Trade Centre with an open and curious mind.

At **ISM Middle East** I got to see the creativity and trends shaping the world of snacks and sweets. At **Base Oils, Lubricants and Additives Technology Show (BOLAT)**, I stepped into the technical side of base oils and lubricants a completely different world, yet equally fascinating.

Together, both experiences showed me that curiosity goes beyond industries and roles. It's about being willing to learn, explore, and connect with ideas wherever they come from.



Lubricant World
4,179 followers
4w •

✦ **Base Oils, Lubricants and Additives Technology Show (BOLAT) 2025** Başarıyla Tamamlandı

15-17 Eylül 2025 tarihlerinde #Dubai'de düzenlenen Bolat Middle East 2025, baz yağlar, katkılar, gresler ve harmanlama teknolojileri alanında faaliyet gösteren global oyuncuları bir araya getirerek sektörün en dinamik buluşmalarından biri oldu. Fuar, üç gün boyunca binlerce ziyaretçiyi ve 25'i aşkın katılımcı firmayı ağırlayarak bölgedeki madeni yağ ve katkı endüstrisinin nabzını tuttu.

Haberin devamı için 📄 <https://lnkd.in/d5Q-ck-E>

Show translation



gtech_packaging_india_pvt_ltd ✦ Bolat 2025 was an incredible journey!
Thank you to everyone who visited us and made this exhibition truly special 🙌
Together, we innovate. Together, we grow. ✨



WE Co. | Work and Energy
2,305 followers
4w •

✦ BOLAT 2025 Dubai – Thank You All!

A Sincere Thank You from Westinol (WE Co.) – BOLAT 2025 Dubai (**Base Oils, Lubricants and Additives Technology Show (BOLAT)**)

Participating in BOLAT 2025 was a valuable opportunity to reconnect with our partners, meet new prospects, and present the latest from Westinol's petroleum derivatives portfolio.



Texol Lubritech
2,005 followers
1mo •

Mr. Silvanus proudly represented Texol as a key speaker at **Base Oils, Lubricants and Additives Technology Show (BOLAT)** – Lubricant Exhibition Show in Dubai, sharing valuable insights on base oils, lubricant additives, and the future of the lubricants industry.

Alongside other industry experts, he addressed emerging trends and innovative solutions shaping next-generation lubrication technologies.

We are grateful for the opportunity to contribute to meaningful discussions shaping the future of performance and innovation.

#Texol #LubricantExhibition #BaseOils #Additives #LubricantInnovation
#IndustryLeadership #FutureOfLubricants



prolube_fzc Prolube at Bolat Show 2025

We had the pleasure of visiting Bolat Show 2025 and were truly impressed by the scale and professionalism of the event. It gathered key players from the automotive and lubricant industries worldwide.

2025 ADVISORY BOARD



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Emirates Petroleum Company (PJSC) - Emarat



Sukla Mistry
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Mostafa Omar
Kemipex



CONFERENCE HIGHLIGHTS

The BOLAT 2025 Conference brought together renowned experts, innovators, and policymakers to address the most pressing themes shaping the global lubricants and base oils industry. From sustainability and circular economy practices to new additive technologies, digitalisation, and regional market growth, the sessions offered actionable insights and future-ready strategies.

SPEAKERS 2025



Vijeet Singh
VP, EV Charging Infrastructure, ADNOC Distribution



Rami Ashri
Partnerships Manager, EV Charging Infrastructure, ADNOC Distribution



Kivanc Karayol
Deputy General Manager SANY Group



Masood Hassan Qureshi
GM Operations Technolube LLC Dubai



Jeet Shah
Head of Supply Chain Planning BP - Middle East & KSA region



Burny Johnson
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Syed Fahad Sarwar
Supply Chain Planning Manager, Alkhorayef Lubricants Company, the sole distributor for the Castrol brand in KSA



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Eng. Kamal Eldin Hussein
General Manager, APSCO International



Mostafa Omar
Regional Sales Director Kemipex



Marwan Ramadan
Director of Strategy and Business Development Rock Petroleum



Fadi Al-Shihabi
Partner - Sustainability Solutions Leader KPMG Middle East LLP



Sanjay Aggarwal
General Manager & Director-Business Development VANOL FZE



Dilip Gursahani
Head - Infrastructure and Process Engineering - Middle East and North Africa, DHL Express ME



Meenu Yadav
General Manager DANA Lubricants Factory LLC



Bhupinder Singh
Director Global Lubricant and Base Oil Business Development blueschemGROUP



Hassan Al Yousuf
Director Commercial United Grease and Lubricants

EXHIBITOR PROFILES

Suppliers of

- ❖ Lubricants & Additives Raw Materials
- ❖ Base Oils Raw Materials
- ❖ Bitumen

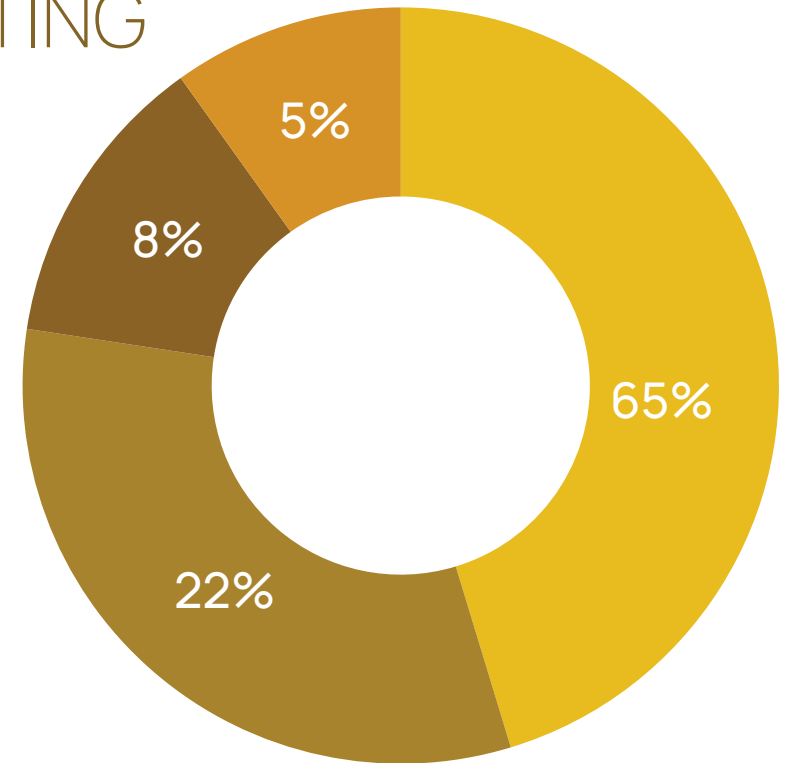
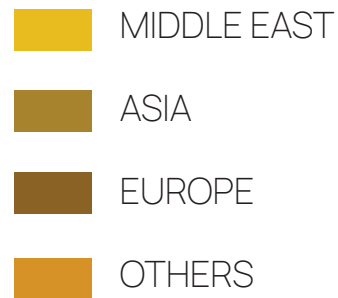
Manufacturers & Distributors of

- ❖ Lubrication Systems
- ❖ Process Equipment
- ❖ Lubricant Equipment and Machinery
- ❖ Storage and Handling
- ❖ Raw Materials
- ❖ Lubricants and Base Oils

Service Providers & Solutions Experts

- ❖ Testing and Analysis
- ❖ Engineering Services
- ❖ Data Systems
- ❖ Sensorics
- ❖ Maintenance & Safety

TOP EXHIBITING REGIONS



KEY EXHIBITORS



EXHIBITOR TESTIMONIALS

"BOLAT is an excellent platform to showcase and promote our products. Visitors from diverse regions explored our offerings, and the experience has been truly amazing. I attended the show last year as a visitor, and exhibiting this year helped us connect with markets previously out of our reach."

— **Muhammad Shahid Anjum,**
Sales Manager, Yuni Green

"Through BOLAT, we secured real export deals and R&D collaborations with distributors, manufacturers, and additive firms. It's been a promising platform for expanding oil-derivative exports and accessing the Middle East market. We look forward to exhibiting again at the 3rd edition to further strengthen our industry presence."

— **Samira Jamshidi,**
Business Development Executive,
Ever Brilliant

"BOLAT helped us reconnect with existing clients and discover new opportunities across untapped markets. It's a truly strategic platform that delivered high-quality leads and networking with suppliers, investors, and leading UAE companies. We're excited to return for the next edition."

— **Lahairoi**
Packaging Systems FZE

"This was our second time exhibiting at BOLAT, and once again we met numerous buyers, customers, and suppliers from across the lubricants sector. The response has been fantastic, and we look forward to being part of BOLAT every year."

— **Hussein S. Shums,**
CEO, Shama International FZC

"We met many clients and several potential long-term partners during BOLAT. The experience has been positive and rewarding, and I highly recommend that companies not only exhibit but also visit the show."

— **Velvene**

VISITOR PROFILES

Industries

- ❖ Automotive
- ❖ Aerospace
- ❖ Transportation
- ❖ Marine
- ❖ Oil and Gas Industries

Manufacturers

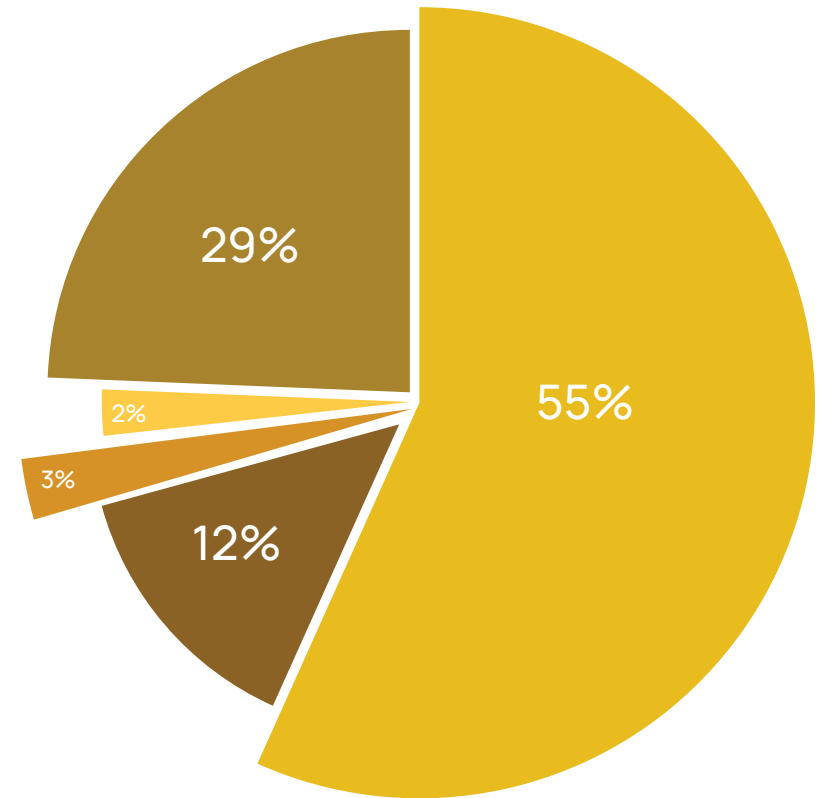
- ❖ Base Oil Manufacturers
- ❖ Lubricant Manufacturers
- ❖ Grease Manufacturers
- ❖ Fluid Manufacturers

Market Participants

- ❖ Traders
- ❖ Exporters
- ❖ Retailers

TOP VISITING REGIONS

MIDDLE EAST & GCC	55 %
ASIA	29 %
EUROPE	12 %
AFRICA	3 %
NORTH AMERICA	2 %



KEY VISITORS



VISITOR TESTIMONIALS

"BOLAT provides a valuable opportunity to interact with peers and industry leaders, gain insights into who's driving what, and learn from emerging trends. It's the right platform to connect, learn, and adapt."

Vijeet Singh, VP
EV Charging Infrastructure,
ADNOC Distribution

"It's been a great experience at BOLAT — the energy here is amazing! The show is buzzing with industry professionals, and it's been fantastic meeting new players and exchanging ideas. Events like these are vital for thinking beyond boundaries."

Kivanc Karayol
Deputy General Manager,
SANY Group

"BOLAT has been an enjoyable experience — it's great to reconnect with customers, suppliers, and service providers. The entire industry is here, showcasing new technologies and sharing ideas on sustainability and innovation."

Samer Akram, Director
Operations, Unichem
Services (Pty) Ltd

"BOLAT is an excellent platform for the base oils, lubricants, and additives community. I've been part of this show since its first edition, and it's inspiring to see how it continues to grow each year."

Bhupinder Singh
Director – Global Business Development
(Lubricants), Bluechem Group

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Focusing on Africa's lubrication needs



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